



Pierre L. Morrisette
Institute for Entrepreneurship



Western University Graduate Student Innovation Scholars (GSIS)

The Graduate Student Innovation Scholars (GSIS) program promotes and endorses skill development for graduate students across all disciplines, creation and development of new ideas, personal entrepreneurship, continued career growth, as well as work ethic and business accomplishments. The GSIS program will equip graduate students with improved access to, and opportunity to prepare for, a variety of post-graduate careers, including the broad range of careers beyond academia.

The Objective

- 1) Be introduced to intellectual property and have a basic understanding of the different forms
- 2) Have an appreciation of the various online free patent searching databases and the keys to successful patent searching
- 3) Know what the intellectual property policy at the institution is and the six step commercialization process followed by WORLDiscoveries
- 4) Be exposed to how technologies are assessed for commercial potential and how to determine patent novelty
- 5) In teams work on preparing non-confidential technology summaries, market research, patent searching etc.
- 6) Gain an understanding of how investors evaluate technology companies
- 7) Learn and practice an entrepreneur elevator pitch for potential investors

Attendance

You are required to attend all sessions in this program. However, circumstances may arise which make it impossible for you to attend (e.g., conflicting course schedule, health-related reasons). As a matter of professional courtesy, you are expected to inform the appropriate



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party about your absence in advance, either Lisa Cechetto (lcechett@uwo.ca) or Eric Morse (emorse@ivey.ca).

Schedule

Wednesday, September 13th

Time: 3:00-4:00pm

Location: WD Boardroom

Event: Meet and Greet

Training:

Monday, September 18th

Time: 9:00-10:00am

Location: WD Boardroom

Lecture/Discussion: IP Policy at the University (Thurman Sawyer)

Thursday, September 21st

Time: 10:00-11:00am

Location: WD Boardroom

Lecture/Discussion: Commercialization Process and Tech Assessment (Lisa Cechetto)

Monday, September 25th

Time: TBD

Location: WD Boardroom

Lecture/Discussion: IP 101 (Jim Hinton)

Thursday, October 5th

Time: 9:00-11:30am

Location: WD Boardroom

Lecture/Discussion: Patent Search Workshop (Jan Payne)

Friday, October 6th

Time: 10:00-11:00am



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Location: WD Boardroom

Lecture/Discussion: Patent Novelty (Tyler Lougheed)

Monday, October 16th

Time: 3:00-5:00pm

Location: Western Accelerator Boardroom (Room 3301, Somerville House)

Lecture/Discussion: Investor Due Diligence (Eric Morse)

Thursday, October 19th

Time: 9:00-11:00am

Location: Western Accelerator Boardroom (Room 3301, Somerville House)

Lecture/Discussion: Pitch Workshop (Eric Morse)

Pitch/Certificate Ceremony:

Wednesday, December 6th

Time: 3:00-5:00pm

Location: Western Accelerator Boardroom (Room 3301, Somerville House)

Lecture/Discussion: Pre Pitch Session (Eric Morse)

Wednesday, December 13th

Time: 11:00-12:30 pm

Location: Propel

Event: Pitch Event (All)