



Pierre L. Morrissette  
Institute for Entrepreneurship



## Western University Graduate Student Innovation Scholars (GSIS)

The Graduate Student Innovation Scholars (GSIS) program promotes and endorses skill development for graduate students across all disciplines, creation and development of new ideas, personal entrepreneurship, continued career growth, as well as work ethic and business accomplishments. The GSIS program will equip graduate students with improved access to, and opportunity to prepare for, a variety of post-graduate careers, including the broad range of careers beyond academia.

### The Objective –

- 1) Be introduced to intellectual property and have a basic understanding of the different forms
- 2) Have an appreciation of the various online free patent searching databases and the keys to successful patent searching
- 3) Know what the intellectual property policy at the institution is and the six step commercialization process followed by WORLDDiscoveries
- 4) Be exposed to how technologies are assessed for commercial potential and how to determine patent novelty
- 5) In teams work on preparing non-confidential technology summaries, market research, patent searching etc.
- 6) Gain an understanding of how investors evaluate technology companies
- 7) Learn and practice an entrepreneur elevator pitch for potential investors

### Attendance

You are required to attend all sessions in this program. However, circumstances may arise which make it impossible for you to attend (e.g., conflicting course schedule, health-related reasons). As a matter of professional courtesy, you are expected to inform the appropriate party about your absence in advance, either Lisa Cechetto ([lcechett@uwo.ca](mailto:lcechett@uwo.ca)) or Eric Morse ([emorse@ivey.ca](mailto:emorse@ivey.ca)).

Meet and Greet –

**Date: Monday, September 9<sup>th</sup>**

Time: 3:00-4:00pm

Location: WD Boardroom

Training –

**Date: Monday, September 16<sup>th</sup>**

Time: 9:00-10:00am

Location: WD Boardroom

Lecture/Discussion: IP Policy at the University (Thurman Sawyer)

**Date: Friday, September 20<sup>th</sup>**

Time: 10:00-11:00am

Location: WD Boardroom

Lecture/Discussion: Commercialization Process and Tech Assessment (Lisa Cechetto)

**Date: Monday, September 23<sup>rd</sup>**

Time: 1:00-3:00pm

Location: Western Accelerator Boardroom (Room 3301, Somerville House)

Lecture/Discussion: Investor Due Diligence (Eric Morse)

**Date: Monday, September 30<sup>th</sup>**

Time: 9:00-11:30am

Location: WD Boardroom

Lecture/Discussion: Patent Search Workshop (Noshin Hashim)

**Date: Friday, October 4<sup>th</sup>**

Time: 1:00-2:00pm

Location: WD Boardroom

Lecture/Discussion: IP 101 (Jim Hinton)

**Date: Monday, October 14<sup>th</sup>**

Time: 10:00-11:00am

Location: WD Boardroom

Lecture/Discussion: Patent Novelty (Tyler Lougheed)

**Date: Tuesday, October 15<sup>th</sup>**

Time: 10:00-11:00am

Location: WD Boardroom

Lecture/Discussion: How to Do a Business Plan Workshop (Colin Macaulay)

**Date: Tuesday, October 22<sup>nd</sup>**

Time: 10:00-11:00am

Location: WD Boardroom

Lecture/Discussion: Financials (Sapling Financial Consultants)

**Date: Monday, October 28<sup>th</sup>**

Time: 10:00am-12:00pm

Location: Western Accelerator Boardroom (Room 3301, Somerville House)

Lecture/Discussion: Pitch Workshop (Eric Morse)

Pitch/Certificate Ceremony –

**Date: Friday, November 1<sup>st</sup>**

Time: 9:30am-11:30am

Location: Western Accelerator Boardroom (Room 3301, Somerville House)

Lecture/Discussion: Pre Pitch Session (All)

**Date: Thursday, November 21<sup>st</sup>**

Time: 11:00-12:30 pm

Location: Western Accelerator Boardroom (Room 3301, Somerville House)

Event: Pitch Event (All)