



Pierre L. Morrisette
Institute for Entrepreneurship



Western University Graduate Student Innovation Scholars (GSIS)

The Graduate Student Innovation Scholars (GSIS) program promotes and endorses skill development for graduate students across all disciplines, creation and development of new ideas, personal entrepreneurship, continued career growth, as well as work ethic and business accomplishments. The GSIS program will equip graduate students with improved access to, and opportunity to prepare for, a variety of post-graduate careers, including the broad range of careers beyond academia.

The Objective –

- 1) Be introduced to intellectual property and have a basic understanding of the different forms
- 2) Have an appreciation of the various online free patent searching databases and the keys to successful patent searching
- 3) Know what the intellectual property policy at the institution is and the six step commercialization process followed by WORLDDiscoveries
- 4) Be exposed to how technologies are assessed for commercial potential and how to determine patent novelty
- 5) In teams work on preparing non-confidential technology summaries, market research, patent searching etc.
- 6) Gain an understanding of how investors evaluate technology companies
- 7) Learn and practice an entrepreneur elevator pitch for potential investors

Attendance

You are required to attend all sessions online in this program. However, circumstances may arise which make it impossible for you to attend (e.g., conflicting course schedule, health-related reasons). As a matter of professional courtesy, you are expected to inform the appropriate party about your absence in advance, either Lisa Cechetto (lcechett@uwo.ca) or Eric Morse (emorse@ivey.ca).

VIRTUAL MEET AND GREET:

Date: Tuesday, September 8th

Time: 3:00-4:00pm

Location: Zoom online session

TRAINING:

Date: Monday, September 14th

Time: 1:30pm

Location: Zoom online session

Lecture/Discussion: IP Policy at the University (Thurman Sawyer)

Date: Thursday, September 17th

Time: 10:00-11:00am

Location: Zoom online session

Lecture/Discussion: Commercialization Process and Tech Assessment (Lisa Cechetto)

Date: Monday, September 21st

Time: 1:00-3:00pm

Location: Zoom online session

Lecture/Discussion: Investor Due Diligence (Eric Morse)

Date: Monday, September 28th

Time: 9:00-11:30am

Location: Zoom online session

Lecture/Discussion: Patent Search Workshop (Noshin Hashim)

Date: Friday, October 2nd

Time: 1:00-2:00pm

Location: Zoom online session

Lecture/Discussion: IP 101 (Kent Howe)

Date: Tuesday, October 6th

Time: 10:00-11:00am

Location: Zoom online session

Lecture/Discussion: How to Do a Business Plan Workshop (Colin Macaulay)

Date: Friday, October 16th

Time: 10:00-11:00am

Location: Zoom online session

Lecture/Discussion: Patent Novelty (Tyler Lougheed)

Date: Tuesday, October 20th

Time: 10:00-11:00am

Location: Zoom online session

Lecture/Discussion: Financials (TBD)

Date: Friday, October 23rd

Time: 9:00am-11:00am

Location: Zoom online session

Lecture/Discussion: Pitch Workshop (Eric Morse)

Date: Tuesday, November 3rd

Time: 1:00-3:00pm

Location: Zoom online session

Lecture/Discussion: Pre Pitch Session (Eric Morse)

FINAL PITCH:

Date: Thursday, November 26th

Event: Pitch Event (All)

via video submissions